

NOIT™ Research Promotion Options for Davis Autism Approach Facilitator Websites

Facilitators may choose to promote the NOIT on approved DAI websites. If NOIT is promoted, the following must be included on each page that the NOIT is mentioned: *NOIT is a trademark of Ronald D Davis. To learn more about the NOIT unit, go to www.noitresearch.org.*

These photos may be used:



The NOIT logo may be used if it is a live link to www.noitresearch.org



Text options:

Facilitators may choose to use one of the following approved texts. If other text is to be used, it must be approved by NOIT Research prior to publication.

SHORT VERSIONS (choose one):

1. *Our clients have the opportunity to benefit from a new learning tool to support those individuals with Non-Verbal Autism. The NOIT™ unit is used to help these individuals learn to become more oriented and begin to experience sensory information more accurately. This allows them to interact with their environment and communicate more effectively. See www.noitresearch.org for more information.*

OR

2. *Recently, a new tool has been made available to Davis Autism Approach Facilitators, adding to the range of methods available for bringing about full participation in life for autistic individuals. The NOIT™ unit is used to assist individuals with Autism who have not developed language skills to learn to become more oriented and begin to experience sensory information more accurately. This allows them to interact with their environment and communicate more effectively. See www.noitresearch.org for more information.*

MODERATE LENGTH VERSION:

A small percentage of the Autistic population, possibly 10 to 15%, are so severely affected by Autism that the development of language skills does not occur. Along with the failure to develop language, many of these individuals are also severely limited in the areas of self-care, social and emotional function, and focus and attention. Almost all exhibit ritualistic or repetitive behaviors (often called stims) or engage in self-injury. It is these individuals who may benefit from the newly available NOIT™ unit. The NOIT was designed to help these individuals to learn to become more oriented which allows them to interact with their environment and communicate more effectively. See www.noitresearch.org for more information, a short video, and success stories.

LONG VERSION

(may be best placed on its own page within a site)

What is NOIT Research?

NOIT Research is a private, leading edge Autism organization. Its purpose is the development of strategies that will support even the most severely Autistic individuals to learn to participate fully in life.

A small percentage of the Autistic population, possibly 10 to 15%, are so severely handicapped with Autism that the development of language skills does not occur. The failure to develop language is a good indication of just how severely they are affected. Along with the failure to develop language, many of these individuals are also severely limited in the areas of self-care, social and emotional function, and focus and attention. Almost all exhibit ritualistic or repetitive behaviors (often called stims) or engage in self injury.

This limited population of autistic individuals is the focus of NOIT Research.

Ronald D. Davis was labeled a “Kanner’s Baby” as an infant. His desire to help others like himself led him to spend the past 30 years exploring unique and medication free strategies to assist those affected by Autism. After successfully creating the Davis Autism Approach® Program, it was recognized that a portion of the clients it was created for were unable to use the tools and strategies that are the foundation of that program. Therefore, a unit called the NOIT was created to fill that void. The word NOIT is an acronym for Natural Orientation Inducing Tool. Its purpose is to support the Autistic individual while they learn the tools necessary to proceed.

NOIT is an acronym for Natural Orientation Inducing Tool.

Natural Orientation, as used here, means establishing the proper viewpoint for accurate perception. Our concept of orientation is the person existing in a state of awareness of self in relation to the true facts and conditions of the environment.

Inducing tool - means a tool to help the individual to learn to bring about a change in how they perceive their environment.

The function of the NOIT is to support an individual while they learn to establish a stable orientation. It cannot cause this directly, but by putting a auditory stimulus in the exact same place at frequent intervals (every eight seconds) for long periods of time, the person learns to keep their attention in one place. By keeping their attention in one place, they are able to accurately perceive the world around them from this place. When they can do this, we say that the person is "oriented". Once the person can create and maintain an oriented condition, very quickly all of their perceptions will be functioning in harmony. This in turn removes the chaos from the environment and allows the person to function from a single perspective.

To date, 16 non-verbal autistic individuals have used the NOIT. All of their caregivers reported significant changes which indicated that these individuals learned to perceive their environments more accurately and were more able to take in the information around them. These changes included significant gains in focus and attention, sense of self, gross motor skills, social interaction skills, and language. Language improvement included better pronunciation and appropriate use of existing language as well as emergence of new language. One very successful individual was able to learn to speak recognizable individual words within three days, names of family members within a week, and three word phrases within three weeks. Importantly, all caregivers reported less sensory sensitivity, obsessive and ritualistic behaviors (stims), and self-injury.

To learn more about the NOIT, go to www.noitresearch.org for more information, a short video, and success stories or contact Facilitator name at Company name.

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